



BORN FREE & EQUAL

POSTER DESIGN CONTEST 60TH ANNIVERSARY OF UNIVERSAL DECLARATION OF HUMAN RIGHTS

December 10, 1948 is an important day in the history of human rights. The Universal Declaration of Human Rights (UDHR), one of the most important documents on protecting human rights for everyone all over the world, was signed on this day by all member states of the United Nations, recognizing and accepting thirty most basic and indispensable rights. On December 10, 2008, we celebrate its 60th anniversary with a poster design contest entitled: Born Free and Equal, which aims of promote human rights values and principles among the youth in Hong Kong. The contest is open to young people.

CATEGORIES

Junior Secondary (Secondary 1-3, Grade 7-9)
Senior Secondary (Secondary 4, Grade 10 and above)

PRIZES

Winners of each category will receive

First prize x1 a certificate and prize worth HKD 3,000
Second prize x1 a certificate and prize worth HKD 2,000
Third prize x1 a certificate and prize worth HKD 1,000
Outstanding prize x5 a certificate

Winning entries may be used for Amnesty International promotional purposes.

The Consulate-General of France in Hong Kong and Macau is the proud sponsor of a return ticket between Hong Kong and Paris for the winner of the senior secondary category

PANEL OF JUDGES

Seeman Ho, visual and comic artists and poet
Tai-keung Kan, BBS, designer and painter
Zunzi, cartoonist

ENTRY REQUIREMENTS

- There is no specification as to the medium used (e.g. pencil, watercolor or any digital media) for the artwork.
- The artwork must be two-dimensional and can fit onto an A2 sized paper space (420 × 594 mm) and can be vertical or horizontal in orientation.
- If artwork is produced digitally, the output of the image should either be in jpeg, gif or pdf format and with 300 dpi.
- Each entry should be accompanied by a brief description (no more than 150 words) on the artwork and clearly indicate the respective article(s) of the Universal Declaration of Human Rights you have chosen to represent.
- Contestants should complete the entry form and return it with your actual artwork(s) or digital media (CD, DVD or USB flash drive 2.0 or above) to our office:
Amnesty International Hong Kong
32-36 Ferry Street #3D, Jordan
(Poster Design Contest)
If sent by mail, all entries should be postmarked by October 31, 2008 to be eligible.

NOTICE TO CONTESTANTS

- Contestants can submit an unlimited number of entries. However, if more than one entry is selected, only one prize will be given to the entry winning the highest honor.
- Amnesty International Hong Kong reserves the right to edit, publish, copy, and use the entries without royalties or any monetary compensation to the contestants.
- The artwork must be an original work by the contestant and must not violate or infringe on the rights of any third party.
- Entries will not be returned to contestants, regardless of the results.
- Amnesty International Hong Kong shall not be responsible for any loss, delay, or damage to the artwork during delivery.
- Amnesty International Hong Kong reserves the final rights to interpretation of the rules.
- Entries will be judged based upon content, creativity and artistry. The decisions of the judges with respect to the selection of the winner and with regard to all matters relating to this Contest shall be final.
- The winner will be informed by e-mail and phone. The winning entries will also be published on our website after November 20, 2008.

ENQUIRY

Telephone: 2300-1250
Website: www.amnesty.org.hk

自由與平等——與生俱來的尊嚴 《世界人權宣言》六十週年海報設計比賽

2008年12月10日是人權史上一個別具意義的日子！在1948年12月10日，《世界人權宣言》為聯合國會員國共同採納，確立了三十項的權利，是保障世界各地人民人權的一份重要文件。為慶祝宣言通過六十週年及藉此教導中學生認識宣言內所載的人權，國際特赦組織香港今年特別舉辦《世界人權宣言》六十週年海報設計比賽，以「自由與平等——與生俱來的尊嚴」為題，目的乃向年青人推廣人權的價值理念，誠邀各中學生/年青人參與。

參賽組別

初中組(中一至中三學生)
高中組(中四至中七學生)

獎項

每個組別各設以下獎項：

冠軍一名 - 獎狀及獎品總值港幣 3000 元
亞軍一名 - 獎狀及獎品總值港幣 2000 元
季軍一名 - 獎狀及獎品總值港幣 1000 元
優異獎共五名 - 各得獎狀一張

得獎作品將作國際特赦組織宣傳之用

高中組勝出者有機會獲得由法國駐港澳總領事館送出來回法國香港之機票乙張。

評審團

視覺藝術家及詩人畫家-何詩敏(二六十一咪)
著名設計師及畫家靳埭強教授 BBS
著名漫畫家-尊子(黃紀鈞)

參加辦法

- 參賽者可以使用任何工具創作作品 (如鉛筆、水彩或任何電腦影像設計)。
- 參賽作品須為平面創作，面積須為 A2 (420 × 594 mm)
- 作品若以電腦影像設計，請以解像度為 300dpi 輸出，並以 jpeg, gif 或 pdf 檔案儲存。
- 參賽者須撰寫不多於 150 字的作品介紹，並註明所選取的宣言條文。
- 參賽者須填妥參賽表格，連同作品或電子媒體(CD, DVD 或 USB 儲存器 2.0 或以上)交回
國際特赦組織香港
佐敦渡船街 32-36 號 3D 室
海報設計比賽
如以郵寄投交，郵戳日期最後為 2008 年 10 月 31 日

參賽須知

- 每人可提交的作品數目不限。如果多於一份作品合資格獲獎，參賽者只能選擇其中一份作品獲獎。
- 國際特赦組織香港有權對參賽作品進行編輯、出版、複製和其他使用的權利。在使用作品前亦不會向參賽者支付版權費用。
- 參賽作品必須全部為參賽者本人的原創作品，並無侵犯他人的版權。
- 參賽作品不論獲獎與否，一律不會發還。
- 主辦單位不會為參賽作品的遺失、延誤、轉遞錯誤及損壞而負責。
- 主辦單位保留解釋比賽規則的權利。
- 評審團會以參賽作品的內容，創意及藝術性作出評分。
- 主辦單位將透過電郵和電話通知得獎者。比賽結果亦會於 2008 年 11 月 20 日後在國際特赦組織香港網站公佈。

查詢

電話: 2300 1250
網址: www.amnesty.org.hk



ENTRY FORM
POSTER DESIGN CONTEST
60TH ANNIVERSARY OF UDHR

參賽表格
《世界人權宣言》
六十週年海報設計比賽

AMNESTY
INTERNATIONAL
HONG KONG 國際特赦組織香港



EACH ENTRY SHOULD COMPLETE ONE FORM
PHOTOCOPY OF THIS FORM IS ACCEPTED (EXCEPT
SIGNATURE)

每份參賽作品填寫一份表格
表格可影印 (簽名必須為正本)

| | | |
|--|----------------------------------|--------------|
| 1. LAST NAME | 2. FIRST NAME | 3. 姓名 |
| 4. TELEPHONE 聯絡電話 | 5. E-MAIL 電郵地址 | |
| 6. ADDRESS 聯絡地址 | | |
| 7. CATEGORY 參賽組別 <input type="checkbox"/> Junior Secondary 初中組 <input type="checkbox"/> Senior Secondary 高中組 | | |
| 8. NAME OF YOUR SCHOOL/ORGANIZATION 所屬學校/機構 | | |
| 9. ARTICLE(S) YOU ARE WORKING ON 你的作品屬哪一條文 | 10. ARTWORK TITLE 作品名稱或標題 | |
| 11. BRIEF DESCRIPTION (no more than 150 words, use additional paper if necessary.) 作品簡介(不多於 150 字, 如有需要請另行加紙。) | | |
| DEADLINE OF ENTRY IS ON OCTOBER 31, 2008 ■ 最後截止報名日期為 10-31-2008 | | |

12. SIGNATURE 簽署

Mail back along with your artwork(s) to:
Amnesty International Hong Kong
32-36 Ferry St. #3D, Jordan
(Poster Design Competition)

13. DATE 日期

請連同作品寄回
國際特赦組織香港
九龍渡船街 32-36 號 3D 室
(海報設計比賽)